



"65% of Working-Age Alaskans with a Postsecondary Credential by 2025"

AlaskaCAN Advocacy Committee Partnership Survey Results, Goals, and Next Steps

Purpose and Goals:

In fall 2021, the AlaskaCAN Advocacy Committee collected data regarding membership and partners' scope of work and in what region this work is done. The purpose of this was to:

- Identify our member partners
- Identify what roles member partners play
- Identify regions represented by member partners

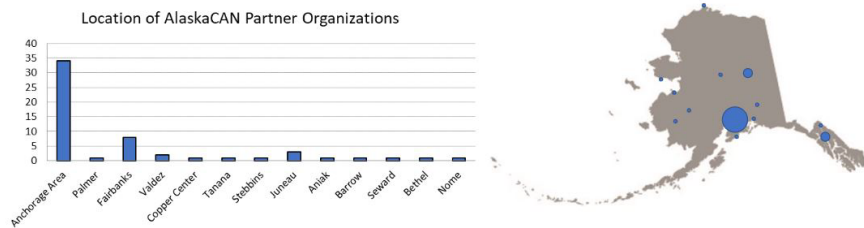
Gathering the above data helps us further the following goals as we aim to help ensure 65% of Alaskans earn postsecondary credentials by 2025:

- Build and strengthen regional networks of organizations with shared goals
- Provide a platform for member partners and regional networks to collaborate
- Advocate for administrative, regulatory, and policy shifts to remove barriers to postsecondary credential completion

What We Learned:

The concentration of members is most dense in the Anchorage area as seen in the chart to the right, with lower concentrations in Juneau and Fairbanks. A spattering of members represents the rest of the state.

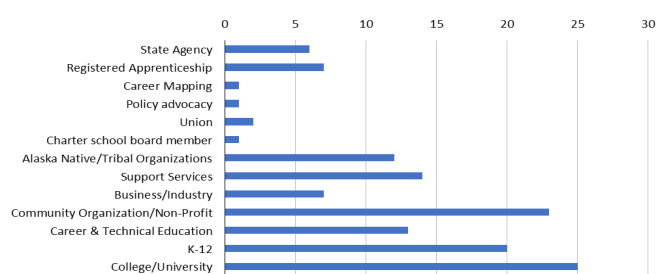
Where are our AlaskaCAN Partner Organizations Located?



While this is consistent with the population density of Alaska, it highlights the challenge of how to engage and represent our most rural members. The AlaskaCAN Advocacy Committee recommends engaging with more rural and frontier organizations to better network partners toward our shared goal of 65% credential completion by 2025.

AlaskaCAN membership is highest with K-12 schools and colleges/universities. We see mid-levels of membership from Alaska Native/tribal organizations, career and technical education (CTE) programs, and state agencies. The lowest level of membership is from unions and industry partners who must be better represented to successfully reach our goals.

Areas of Partner Contribution to AlaskaCAN's Goal of 65% by 2025





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Summary:

Special attention is recommended toward rural and underserved areas where membership representation is lowest. While this does reflect population density across the state, this also represents the areas with the lowest graduation rates, thus areas that could most benefit from assistance with credentialing.

Partnership is strong for educational institutions between K-12, and universities/colleges. However, we need to grow membership with Alaska Native/tribal organizations, CTE programs, and industry partners. Working more closely with these entities can help us build the credentialing network necessary to achieve AlaskaCAN goals.

Next Steps:

- AlaskaCAN will host two convenings and one conference each year
- Members help determine content of convenings and conference
- AlaskaCAN will provide summaries and data analysis from convenings and conference
- AlaskaCAN will identify and summarize advocacy priorities to meet our shared goals
- AlaskaCAN will share white papers and calls to action with member partners and ask for support in advocating for Alaska's students and future workforce

How You Can Help:

- Invite potential partners in your region to [join AlaskaCAN](#) (free lifetime membership)
- Regularly meet with regional partner organizations to identify and discuss local issues
- Develop a Regional Network Action Plan (*look for a template from AlaskaCAN soon*)
- Attend our [monthly Board of Directors meetings](#)
- Participate in convenings, conference, meetings, and committees of interest
- Share your expertise and areas of concerns with AlaskaCAN
- Work with your regional partners to act on our Calls to Action
- Sign onto and write letters of support for local, state, and federal initiatives that support AlaskaCAN goals of removing barriers to postsecondary success, and reaching 65% credentialed workforce by 2025

How to Reach Us:

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