

Whitney Brown – Biography:

I'm Whitney Brown, a strategist fueled by data-driven decision making, curiosity, connecting with diverse perspectives, and a passion for education. I currently serve as the Student Affairs Assessment and Strategic Projects Director at the University of Alaska Anchorage where I oversee the enrollment services communications team and student affairs assessment. I bring ten years of progressive leadership in higher education administration with experience developing, managing, and supervising a wide range of educational programs and strategic initiatives designed to promote the successful transition and holistic development of diverse students. I have in-depth experience with strategic planning, assessment, research, admissions marketing and communication, recruitment strategy, enrollment management, staff development programming, and educational course design.

I have served the past six years on the Board for the National Association for Student Affairs Administrators in Higher Education (NASPA), and am eager to deepen my engagement with the Network, and contribute to leadership conversations around access to and attainment of higher education in Alaska and student success. I am passionate about developing people and organizations, applying innovative solutions to complex issues, and supporting students with meaningful and efficient experiences to reach their goals. I bring enthusiasm and commitment to all I do and would be thrilled to serve with the Network Board and help strengthen educational partnerships across the state.

I earned a Master of Public Administration and Education Policy and a Bachelor of Business Administration from the University at Albany.