

Attendees:

Karina Wentworth, Executive Director, Financial Reality Foundation, karina@financialreality.org

Whitney Brown, Assessment & Strategic Projects Director, wabrown3@alaska.edu

Notes:

Karina Wentworth offered to lead a general session at next year's conference.

Home School Network session was helpful to determine groups that UAA can market to (Whitney)

Consider having tracks, specifically a recruitment/marketing track because there seems to be a lot of attendance from Admissions (intentional about targeting presenters)

Provide a list of attendees in the conference swag bag (helps to know who is in the room that you may miss in breakout sessions and/or to know who you might want to seek out)

Ask on the registration form if you give your permission to be included in the "attendance directory" so we can publish a list of who is coming and it might help us drive up attendance

Ask Barbara Mongar – can a Network member e-mail the list serv directly? (this was specifically looking at if a member has a question that they think someone in the network might be able to answer and/or guide them to the right person/place)

What is the goal of the conference (not just the network)?

Use Google docs to share resources—for example: Participants can send in a blurb about what they do and people within the network can informally get to know each other better and feel more comfortable to reach out and connect.

Have breakout session presenters do a 3 minute sales pitch video (they could create buzz and registration for the conference)...part of the breakout session proposal...?

Important to keep time between sessions for networking. That is going well now so don't change it.

Appreciated the student panel but wished the facilitator had a better connection with the students. Have the facilitator be the person who knows and selects the students.

Presenters can send in their presentations and have them put in the Guidebook and on the website well in advance of the conference

Plan to have it around Fur Rondy again...great to have the option to informally network and attend Fur Rondy events together

Conference goal being clear helps people know if they are appropriate attendees...maybe give examples of different organizations/positions of people who have attended in the past

Every year post the committees and seek new members at the Conference.