

Opportunity for Sponsorship!



65% by 2025

Percentage of Working-Age Alaskans
who will have a Postsecondary Credential

Alaska Can – Alaska Will!

Show your support for the **4th Annual Alaska Can 2018 Conference** and our goal of having 65% of Alaskans earning a postsecondary degree, certification or high need industry credential by 2025 by becoming a financial sponsor. Multiple sponsorship opportunities and levels available through the Alaska Postsecondary Access and Completion Network (APCAN), a 501c3 state-wide non-profit working to increase the percentage of Alaskans who complete postsecondary education.

The goal of APCAN is to provide access and opportunities for all Alaskans to achieve some form of postsecondary certification. However, this goal cannot be achieved alone. We as Alaskans must come together and work towards this initiative to motivate, network, learn, and collaborate. This conference provides an opportunity to remember we are more powerful together: Alaska Can – Alaska Will!

All sponsors will be provided the opportunity to contribute promotional items or flyers to conference bags, if desired. Sponsorships are subject to approval by the conference committee.

65by2025.org/conference

How to make your tax-deductible sponsor contribution:

1) Use the provided form and mail a check, made out to
Alaska Postsecondary Access & Completion Network, to:

Alaska Postsecondary Access &
Completion Network
800 E Dimond Blvd Ste 200
Anchorage, AK 99515

OR

2) Sponsor via credit card online at
alaskacan.eventbrite.com
Go to "Tickets" and select the
desired sponsorship level.

Organization: _____

Contact Name: _____ Contact Phone: _____

Contact E-mail: _____

Alternate contact for assistance with logo, graphics, and company description (optional): _____

Selected sponsorship level (see reverse): Brown Bear (\$5,000) Salmon (\$3,000) Caribou (\$2,000) Dall Sheep (\$500)
 Other: _____

BROWN BEAR SPONSORSHIP (\$5,000):

Support one keynote luncheon, ensuring participants are well-fed and powered up for this signature afternoon event. Goal of two sponsors.

- Prominently placed signage on the lunch buffet tables
- One premium placement exhibitor table
- Recognized in publicity for the conference
- Logos featured in top placement on conference website
- Logos & names printed on conference bags
- Signage placed on each general session table for the duration of the conference
- Logo, name, and website in Conference Program App
- Logo and name in top placement on conference sponsor thank you slides and at general session doors
- Opportunity to provide a 10-minute overview of your program during a plenary session

SALMON SPONSORSHIP (\$3,000):

Support one opening breakfast session to ensure participants are powered up for the day's events.

- Prominently placed signage on the breakfast buffet tables
- One exhibitor table
- Recognized in publicity for the conference
- Logos featured on conference website
- Logos and names printed on conference bags
- Logo, name and website in Conference Program App
- Logo and name on conference sponsor thank you slides and at general session doors

CARIBOU SPONSORSHIP (\$2,000):

Support one afternoon break to keep everyone's creative juices flowing and reenergize for the remainder of the day.

- Prominently placed signage on the snack break tables
- Logos featured on conference website
- Event signage as described
- Logo, name, and website in Conference Program App
- Logo and name on conference sponsor thank you slides and at general session doors

DALL SHEEP SPONSORSHIP (\$500):

Help support the AV for one day, helping us stay connected – the mics, projectors, and all other equipment.

- Name and website in Conference Program App
- Logo and name on conference sponsor thank you slides and at general session doors

OTHER OPPORTUNITIES:

Is there another way you would like to support the conference? We can identify a role for anyone!

- Use the sponsorship form to make a contribution at any level and be acknowledged on the conference website and in the thank you slides.
- Donate promotional items for conference bags.

Contact Rebekah Matrosova at 269-3025 or rebekah.matrosova@alaska.gov for more information.



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